Newfoundland and Labrador Immigrant Investor Fund Limited

Activity Plan

2014 - 2017

Newfoundland Labrador

Innovation, Business and Rural Development

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Message from the Chair

As Chair of the Board of Directors of the Newfoundland and Labrador Immigrant Investor Fund Limited (NLIIFL), I am pleased to present the Corporation's 2014-2017 Activity Plan. This plan has been prepared in accordance with the *Transparency and Accountability Act* under the direction of the Board. The Board is accountable for the achievement of the objectives outlined herein.

The NHIIFL is classified as a category three entity under the province's *Transparency and Accountability Act*. This requires the Board to prepare an activity plan that clearly outlines the activities it will undertake for the period covered within its mandate and current budget and takes into consideration the strategic directions of the Provincial Government.

NLIIFL is Newfoundland and Labrador's mechanism for managing funds made available to the province through Citizenship and Immigration Canada's (CIC) Business Immigration Program. The Corporation will hold these funds on deposit until directed by the Lieutenant-Governor in Council to invest them in accordance with CIC guidelines.

The Board of Directors, as stewards of the Corporation and the monies made available to it, will undertake the activities outlined in this plan and ensure the Corporation is efficiently and effectively managed to provide maximum benefit to the province.

Sincerely,

Rita Malone
Chair, Board of Directors
Newfoundland and Labrador Immigrant Investor Fund Limited

Overview

Newfoundland and Labrador Immigrant Investor Fund Limited (NLIIFL) was incorporated as a Crown corporation on April 28, 2005. It was established as a means of enabling the province to participate in the Citizenship and Immigration Canada's (CIC) Business Immigration Program. It was accepted by the Federal Government as an approved fund on May 13, 2005.

CIC receives monies from potential immigrants who apply under its Business Immigration Program and provides these monies to participating provinces and territories for a period of five years. With the exception of a five percent one-time fee paid to facilitators of the program, largely members of the Canada Deposit Insurance Program, there are no costs to the provincial and territorial participants for the use of these funds. Funds are to be used for a combination of larger business assistance/development projects that the Provincial Government considers strategic and contributes to a strong and viable diversified economy. At the end of the five years the funds are repaid to CIC which then reimburses the immigrant investors.

NLIIFL receives, administers, disburses, and refunds the Newfoundland and Labrador allocation of these funds on a monthly basis.

The Government of Newfoundland and Labrador has guaranteed CIC repayment of all monies received by NLIIFL.

NLIIFL is administered by a Board of Directors appointed by the Lieutenant-Governor in Council. The Board consists of senior Provincial Government officials who are appointed by their position. The positions are:

- Assistant Deputy Minister, Business and Regional Development, Department of Innovation, Business and Rural Development, Chair;
- Director, Business Analysis, Department of Innovation, Business and Rural Development;
- Director, Budgeting, Department of Finance;
- Director, Debt Management, Department of Finance; and
- Director, Trade and Export Development, Department of Innovation, Business and Rural Development.

NLIIFL does not have its own staff or operating budget. The Departments of Innovation, Business and Rural Development (IBRD) and Finance provide administrative support to the Board.

The corporation reports to the Minister of Innovation, Business and Rural Development who holds all of the issued shares of the corporation. The corporation supports two of the strategic directions of the Provincial Government, those of which are in Appendix 1.

The framework for investment activities of the Corporation has been approved by the Lieutenant-Governor in Council. Departments with projects requiring funding, outside of existing programs and budgets, and which have the potential for provincial economic development, submit their requests to the Department of Finance. The Department of Finance, as part of its assessment process, considers NLIIFL as a possible funding source. If considered to be a viable option, the Department of Finance must then obtain an eligibility ruling from the NLIIFL Board of Directors which, if positive, is then forwarded, along with the sponsoring department's submission, to the Lieutenant-Governor in Council for consideration. Should the project be approved, NLIIFL will provide the funding, but all due diligence required is the responsibility of the sponsoring department.

The federal budget of 2014, through Economic Action Plan 2014, proposed an end to the Immigrant Investor Fund. Given this proposed direction, the primary focus of the NLIIFL over the 2014-17 planning period will be management of the existing fund during the wind down period. As appropriate, the Board will continue to evaluate investments forwarded by the Department of Finance and make recommendations regarding the use of NLIIFL funds.

Mandate

The Board's mandate is drawn from several sources including the *Immigration and Refugee Protection Act* and accompanying regulations, the Fund Agreement, the Fund's Articles of Incorporation and directives from the Lieutenant-Governor in Council.

The mandate of the Board is to direct investment activities of NLIIFL by assessing potential funding projects for eligibility, at the request of the Department of Finance, and making recommendations to the Lieutenant-Governor in Council, through the Department of Finance. As manager of the Fund, the NLIIFL Board of Directors coordinates all agreements and repayment of the investment from project participants to ensure repayment of all monies as agreed. The Board is also required to ensure that amounts due to CIC are repaid as required, either through collections from investments or budgetary allocations from the Province. Repayments to CIC began in fiscal year 2010-11.

Values

The core values explain the character of the organization we promote and the action statements guide behavior. The core values which guide the behavior of the NLIIFL are as follows:

Effectiveness	Each person makes informed decisions in a timely and professional manner.
Responsiveness	Each person builds relationships of trust and collaboration with other Board members.
Communication	Each person takes initiative to promptly share information with other Board members in support of the Corporation's mandate.

Primary Clients

The Board's primary responsibility is to the Minister of Innovation, Business and Rural Development, as shareholder of NLIIFL. The Board is also responsible to the Lieutenant-Governor in Council to provide recommendations regarding eligibility of investment opportunities within established investment parameters and to invest funds as directed. In addition, the Board is responsible for the repayment of amounts due to CIC.

Vision

The vision of the Department of Innovation, Business and Rural Development is of a vibrant, diverse, and sustainable economy with productive and prosperous regions throughout the province.

The work of the NLIIFL Board supports the vision of the Provincial Government and the Department of Innovation, Business and Rural Development by facilitating new investment through NLIIFL to help foster a strong and viable provincial economy for projects deemed eligible for NLIIFL funding, as approved by the Lieutenant-Governor in Council.

Mission

The mission of the Department of Innovation, Business and Rural Development is as follows:

> By 2017, the Department of Innovation, Business and Rural Development will have stimulated economic and business development to foster regional and provincial prosperity.

The NLIIFL Board supports the mission of the Department of Innovation, Business and Rural Development. The Board supports the Department in the areas of business development and investment by evaluating new investment opportunities and effectively managing the fund.

Board's Objectives

By providing funding for a combination of larger business assistance/development projects, the NLIIFL supports the Provincial Government's strategic directions in the areas of business development and investment. In consideration of the mandate of the Board of Directors of NLIIFL and the strategic directions of the Provincial Government as indicated in Appendix 1, the following objectives have been identified as the Board's key priorities for the planning period. The Board intends to report on the objectives below, through its annual reports, for each fiscal year of this plan (2014-2015, 2015-2016 and 2016-2017).

The mandate of the Board is to direct investment activities by assessing potential funding projects for eligibility as indicated in the following objectives.

Management of NLIIFL

Objective 1

By March 31, 2015 the Board will have successfully managed NLIIFL investments during the wind down period.

Measure

Successfully managed the Fund during the wind down period.

Indicator

Managed cash and investments during the wind down period.

Evaluation of new investments

Objective 2

By March 31, 2015 the Board will have evaluated any potential NLIIFL investments forwarded by the Department of Finance and will have made recommendations regarding the use of NLIIFL funds for these potential projects on a timely basis.

Measure

Evaluated potential NLIIFL investments.

Indicator

Number of eligibility requests evaluated.

Appendix 1: Strategic Directions

Department of Innovation, Business and Rural Development

Strategic Directions related to the Department of Innovation, Business and Rural Development are provided below. They are generally broad and far-reaching, and normally require action by more than one Provincial Government entity to achieve. These directions are communicated by the Provincial Government through platform documents, throne and budget speeches, policy documents, and other communiqués. Each strategic direction comprises a number of components, or focus areas, that are addressed in either the strategic plan, operational plan or work planning processes of each Provincial Government entity.

Title: Regional Development, Business and Industry Support
Outcome: Diversified and strengthened regional economies

Components of Strategic Directions	This direction is:
	Addressed in the Board's activity plan
Business Development	X
Industry Development	
Partnership/Collaboration	
Capacity Building	
Entrepreneurship	

Title: Trade, Investment Development and Business Promotion
Outcome: Increased trade, investment development and business promotion

Components of Strategic Directions	This direction is:
	Addressed in the Board's activity plan
Trade Policy	
Trade Logistics	
Export Development	
Investment	X

To Obtain a Copy of This Plan:

Electronic
Website: www.gov.nl.ca/IBRD/publications

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